



**Passport  
Photograph  
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Name in block capital  
on the back

Brought to you by **PriceWaterhouseCoopers & Waterford City Community Enterprise Centre** – supporting start-up business in Waterford

**WLRfm, Waterford City Enterprise Board, Waterford City Council and Eagle Dreams** are proud to offer this Business promotion.

You should give as much information as necessary to enable us to assess your business idea but should not disclose any information which is to be treated as commercially sensitive and confidential. You must not include details on any application or process which may be patentable unless you have secured the patent or this is pending – if you do disclose this it may invalidate any patent application you later make.

## APPLICATION FORM

<b>NAME:</b>	
<b>Home Contact No:</b>	
<b>Work Contact No:</b>	
<b>Mobile Contact No:</b>	
<b>Email:</b>	
<b>Home Address:</b>	
<b>Company Address (if relevant):</b>	
<b>Date of Birth:</b>	
<b>Present Occupation:</b>	
<b>Previous Jobs (please list):</b>	



BUSINESS	
<b>Name of business idea:</b>	
<b>Describe your idea in one line:</b>	
<b>Please state the date your company commenced trading, if applicable.</b>	
<p><b>Executive summary:</b></p> <p>in this section of the form you have the chance to sell yourself idea.</p> <p>Give a clear and comprehensive outline of your business.</p> <p><b>Either attach your Business Plan or set out a summary here.</b></p> <p><b>Areas that you may wish to cover could include:</b></p> <ul style="list-style-type: none"> <li>• The product/service</li> <li>• Any licences</li> <li>• Market research &amp; Marketing Plan</li> <li>• Management team/ staffing needs</li> <li>• Financing requirements</li> <li>• Any projections</li> </ul>	



## OTHER INFO

Please use this section to tell us about yourself.

Have you ever been bankrupt or been disqualified from being a director of a company? (Please give details).

## ENTREPRENEUR AVAILABILITY

Presentation of will take place between Friday 30<sup>th</sup> April and Friday 21<sup>st</sup> May 2010. Should you be successful in being selected as one of the 12 competitors, you must be available to present your business live on air between these dates. (Note: no negotiation will be entered into on dates.)

The grand final will take place on Thursday, 27<sup>th</sup> May on live radio. If successful, you must be available to participate in the grand final on Thursday 27<sup>th</sup> May.

I am available to take a telephone call on Wednesday 28<sup>th</sup> or Thursday 29<sup>th</sup> April.

I am available between Friday 30<sup>th</sup> April and Friday 21<sup>st</sup> May to present my business idea.

If successful I am available to participate in the grand final on Thursday, 27<sup>th</sup> May.



## MONITORING

The organisers of this competition are committed to equal opportunities to all, irrespective of race, colour, creed, ethnic or national origins, gender, marital status, sexuality, disability or age.

**Note:** The organisers of the competition will only use your personal details for the purpose of selecting the 12 competitors. Your information will also be used for statistical monitoring of the competition. Your information will be treated in the strictest confidence by the organisers and individual data will not be provided to any other party.

*All information provided is subject to and will be treated in accordance with [Data Protection Acts 1988 and 2003](#) and will not be used for any purpose other than assessing applicants to take part in the named programme.*

## SIGNATURE

I confirm that the information given in this form is, to the best of my knowledge and belief, true and accurate. Please sign and print name below. I confirm that I have read and understand the Terms & Conditions of the Competition

SIGN \_\_\_\_\_

PRINT \_\_\_\_\_

We regret that any employee or contractor of PriceWaterhouseCoopers or Waterford City Community Enterprise Centre or Waterford City Enterprise Board or Waterford City Council or Eagle Dreams or of the Judges or the presenter of the radio series or a close relation (ie. a father, mother, sister, brother, guardian, wife, husband, partner) are not eligible to apply and you undertake to make immediate and full disclosure to the organisers of the competition of any other pre-existing connection you may have with any of the Judges or the presenter of the Radio Series. You also confirm that you are over 18 years old and you acknowledge that you may be required to provide proof of age and identity. By signing above you also confirm that (1) you are entitled to present your business proposal as part of the competition with out having to obtain the permission or consent of any third party (2) that other persons may submit proposals which have similar or coincidental elements to yours and (3) that PriceWaterhouseCoopers or Waterford City Community Enterprise Centre or Waterford City Enterprise Board or Waterford City Council or Eagle Dreams are under no obligation whatsoever to you if we choose one of those proposals instead of yours. You agree to waive any claim you might have against us and to release us from any obligation to you in respect of any such other business proposal as may be submitted to us which are similar to or have coincidental elements in them with your proposal whether used in the series or otherwise.

## JUDGES

Martin Freyne	–	PricewaterhouseCoopers
Cllr Mary Roche	–	Waterford City Council
Noel Frisby	–	Noel Frisby Construction Ltd
Cian Foley	–	UTD Web Design Ireland



## RETURNS

Please return the completed form with passport photo and business plan (optional) by post to:

**POST:**

**Deise DEN Competition  
Business Support Unit  
Waterford City Council  
City Hall  
The Mall  
Waterford**

## CHECKLIST

Please make sure your application consists of:

- **Completed application form**
- **Passport sized photograph with your name on the back**
- **Completed Business Plan (Optional)**

